![innovu® Empowering the Data Driven Organization®]

Analytics Insight to Drive Change
for Business Groups and Industry Associations

You're working collectively to address employee healthcare and other human capital costs, quality, utilization, and population health issues in your community. But how do you know if you're moving in the right direction and what your emerging issues are?

Wouldn't it be nice if your community worked together to aggregate the data, enabling every member to have a navigation-like app to map the route you need to take to drive impactful change based on your specific needs?

And, wouldn't you like to have robust, regional and national benchmarks to uniquely compare your community against, finally getting real answers to, "how do we compare?"
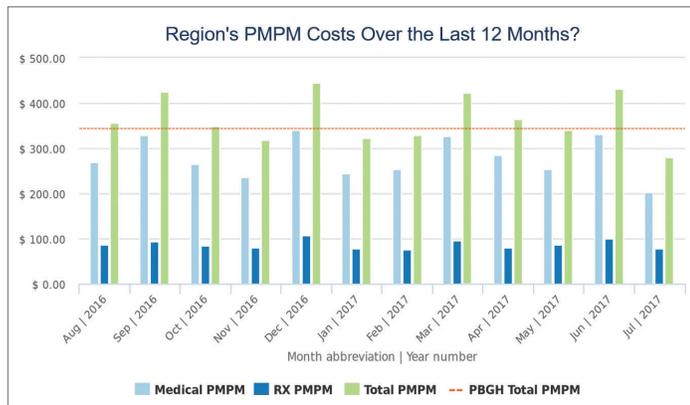
Now you do. CommunityLens® analytics.

Effectively leveraging the collective voice of the community requires a frequently updated, statistically relevant community/regional data set to locate, map, and drive impactful change for the benefit of your members.

Innovu integrates, aggregates, and analyzes data across your members' health and welfare programs – medical, Rx, wellness and biometrics, vision, dental, and workers' compensation – to **locate** how healthcare is performing within your community.

Our dynamic dashboards and comparative analytics reports provide actionable insight you need to **map** the route your community and respective employers need to take.

Use the comparative insight to **drive** sustainable change, develop meaningful member programs, measure performance, and predict and mitigate future risk.

Region's PMPM Costs Over the Last 12 Months?

Month abbreviation | Year number

Legend: Medical PMPM · RX PMPM · Total PMPM · -- PBGH Total PMPM

Putting You in the Driver's Seat

Analysis of the de-identified, aggregated health and welfare data from your members gives you a 360-degree view of your community. You can:

- Identify historical and current trends, and how your performance compares nationally and to other regions.
- Baseline your community's overall health costs and performance.
- Predict current and future risk.
- Use dynamic dashboards and reports to track key performance indicators (KPIs) for the community's health.
- Explore deeper into the data to:
  - Quickly get answers to questions.
  - Research priority issues that your members can address.

Partner with Stakeholders to Address Issues

The data insight reveals your community's problem areas. Work with your members and other stakeholders to map the path your community will take to collectively address your issues:

- Identify and implement targeted interventions and other programs.
- Establish metrics to measure future performance.

Your Member Data is Secure

Your member data is segregated and de-identified in our cloud-based platform. We deploy the latest digital safeguards and access policies, verified by independent, third party SSAE16 SOC 1 Type 2 and SOC 2 Type 2, HITRUST, and annual HIPAA audits.

Use comparative insight and data to drive real change in your community with CommunityLens analytics

For more information, visit
www.innovu.com