



## Innovu uses data to identify cost and risk issues impacting employee benefits programs.

Innovu integrates data across employee benefits and risk programs to give clients a holistic view of how they are performing. Clients use the insight to:

- Identify trends and issues impacting population health.
- Design more targeted programs.
- Better manage costs and risk.

## Integrate

### How we deliver data-driven insight to our clients

- Integrate data across human capital programs.
- Accept daily, weekly, or monthly data feeds – each client determines the frequency.
- Cleanse the data to eliminate errors, giving clients data they can trust.
- Provide 24/7 secure access to an unlimited amount of historical and current data.

## Analyze

- Automatically analyze the data to provide real-time insight.
- Alert clients to the issues impacting health and program costs.
- Benchmark performance nationally, regionally, and within specific industries.
- Use SmartCohort™ comparative analytics to uncover insight not available with traditional benchmarking.

## Engage

Clients can:

- Mine their data to get to the root cause of issues.
- Request ad hoc reports from Innovu's client services team.
- Securely collaborate with advisors and Innovu within our Lens platform.
- Participate in quarterly engagement meetings to gain deeper understanding of what the data is showing.

## Clients



### Employers

Mitigate risk while optimizing quality, cost, and utilization of human capital benefits and risk programs.



### Advisors

Deliver differentiated and cost-effective advisory services to clients across all their benefits and risk programs.



### Communities

Understand the drivers behind the community's trends and costs to create and optimize effective programs.

# Leaders

Innovu is led by veteran entrepreneurs, benefits and risk experts, and technologists who are dedicated to providing agile solutions that empower clients to make more strategic business decisions using their own wealth of data.

Hugh O'Toole, Chief Executive Officer and Chief Commercial Officer

Pat Stewart, President

David Bordo, Chief Financial Officer

Brian Dinello, Chief Security Officer and Chief Technology Officer

Patrick Kelly, Chief Analytics Officer

Ned Laubacher, Vice President Strategy and Chair, Advisory Council

Lauren Gallagher, Vice President, Partner and Client Engagement

# Advisors

A highly experienced advisory council of business and healthcare leaders also works with Innovu:

Joe Bongiovi	Former Executive Vice President, Chief Human Resources Officer, Michael Baker International
Robert J. Cindrich, JD	Former Jurist, US District Court for the Western PA District
Terry Dunlap	Principal, Sweetwater LLC.; Former Executive Vice President, ATI Flat Rolled Products Group; and President, ATI Allegheny Ludlum
Thomas McClure, MD	Medical Director, Premium Solutions (Cigna Healthcare)
Dan O'Malley	Former Senior Vice President and Market President for PA and WV Markets, Highmark BCBS
Neil Quinn	Vice President and Director, Innovation and Strategic Risk Management, Oswald Companies

## Established

June 12, 2014

## Headquarters

Pittsburgh, Pennsylvania

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