

Drive Benefits Program Efficiencies and Manage Your Book of Business With AdvisorLens Analytics

Navigation apps let you easily and consistently see your location. Without knowing where you are, you can't make reliable decisions about where you want to go or how to adjust to the changing landscape. The same logic applies when working with clients to navigate to their health and welfare program goals and better manage your book of business.

AdvisorLens[®] analytics locates the issues occurring across your clients' health and welfare programs, giving you holistic insight into:

- 🔍 Each client's cost drivers and risks
- 🔍 The performance difference across your entire book of business.

Locate and Understand Where You and Your Clients Are at All Times

Integrate and Cleanse

We start by integrating, aggregating, and cleansing your clients' health and welfare data — medical, Rx, vision, dental, wellness/biometrics, and workers' compensation — in our secure Lens platform. Our intensive validation and cleansing process gives you and your clients a “single truth” of information you can trust to make data-driven decisions.

Ad Hoc Analysis

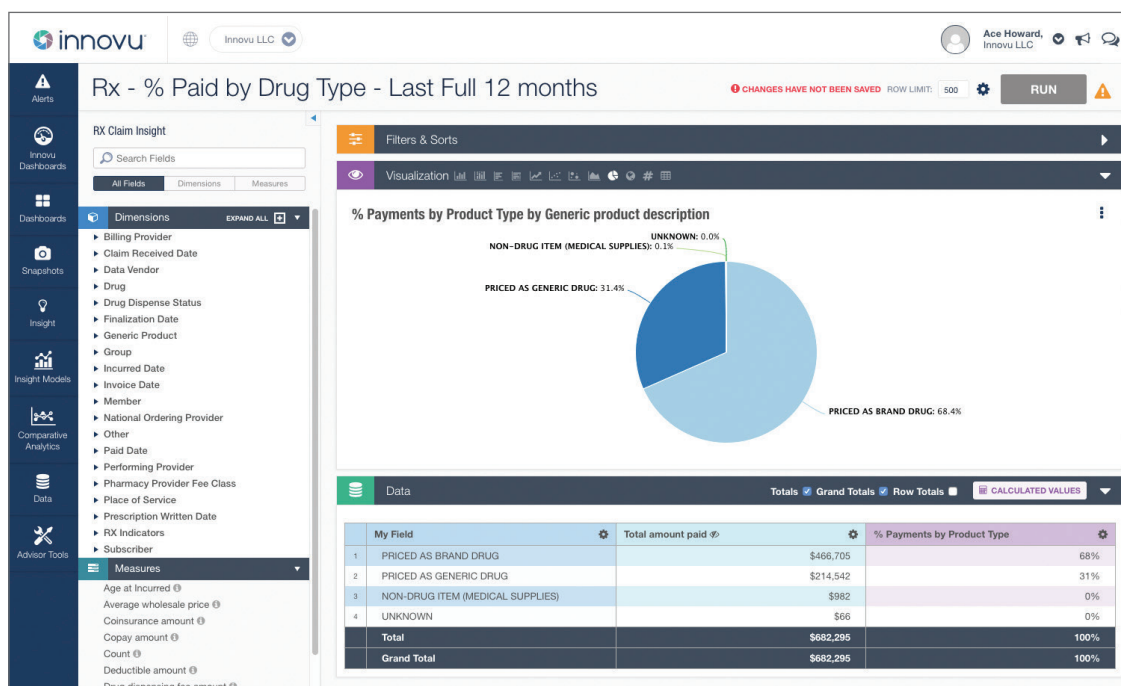
Your staff can dig deeper into the data to identify the root causes of issues or identify program correlations that are driving costs. Use the insight to bend the trend by designing targeted benefit programs and interventions that reduce costs, improve health, and mitigate risk.

Benchmarking

Benchmark client and book of business performance nationally or regionally using our database of more than 65 million lives. Use book of business insight to negotiate better rates for your clients.

Add Actuarial Tools and Plan Modeling

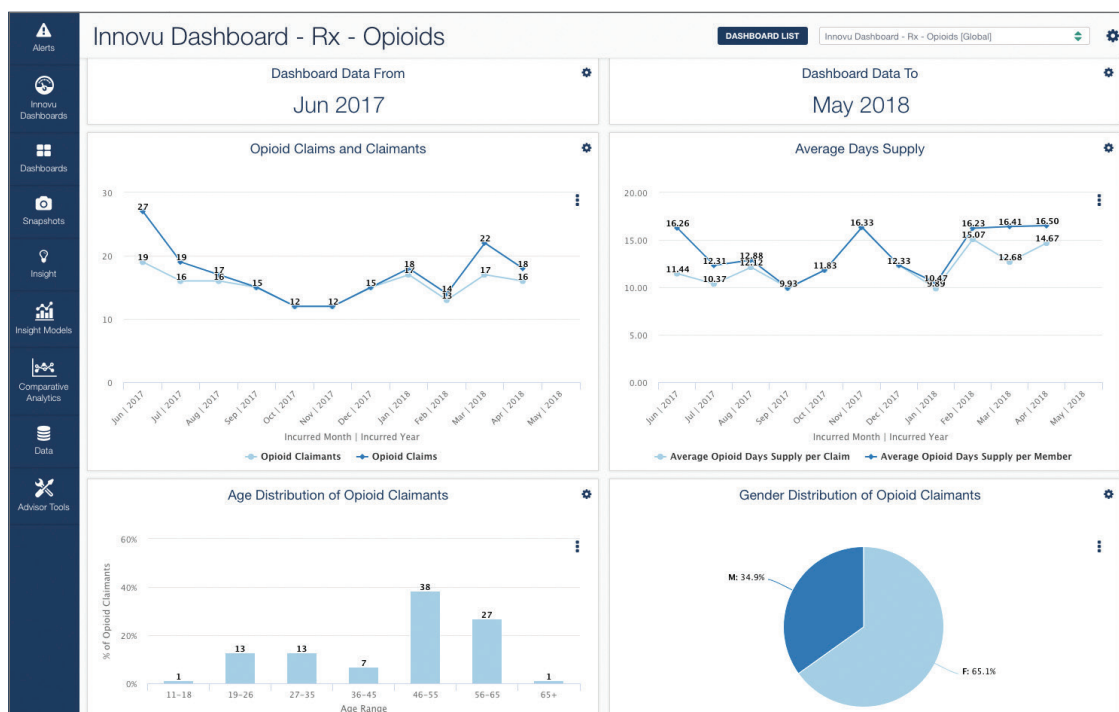
Show clients in minutes how program changes would impact their benefit and risk offerings. Upgrade to our actuarial tools and plan design module to engage with your clients more proactively.



Dashboards and Reports

Use the standard dashboards and reports or create your own based on book of business and client KPIs to assess program performance. View financials, high cost medical claimants, most prevalent population health conditions, Rx claims, and more. Use the insight to address trends.

Schedule the date and time reports are delivered to your staff. You can print or export data in pdf, Excel®, PowerPoint®, and CSV format, or share information in our secure, collaborative environment.



Realize a competitive advantage with AdvisorLens analytics.

How You Benefit

- Assess performance across your entire book of business.
- Scale your analytic capabilities cost effectively.
- Deliver consistent analytic reporting for all your clients.
- Use your expertise to recommend targeted program improvements.

How Your Clients Benefit

- Gain control of all their health and welfare data in a single, secure platform.
- Establish a baseline so each client can assess current and future performance and understand historical program trends.
- Benchmark their program performance nationally and regionally.

Locate issues to improve client and book of business performance with AdvisorLens analytics.

Contact Innovu to learn more.
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